

Sweet Spreads in Lithuania

November 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Continued growth, in spite of inflation
- Local players continue to lead
- Honey still popular but registers lower volume growth in 2023

PROSPECTS AND OPPORTUNITIES

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- Jams and preserves register healthy growth as fewer consumers make their own jam at home
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Cooking Ingredients and Meals in Lithuania - Industry Overview

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