

# Households: Ethiopia

November 2023

Table of Contents

## HEADLINES

## PROSPECTS

Couples with children are expected to experience the most rapid growth  
Urban households have almost triple the disposable income of rural ones  
Disposable income per household to increase by almost one fifth  
Low water and electricity penetration remains an issue among Ethiopian households  
Ethiopia to continue lagging behind the global counterparts in terms of digitalisation  
Share of expenditure dedicated to housing to witness growth

## HOUSEHOLD PROFILE

Chart 1 - Household Profile: 2022-2027  
Chart 2 - Households by Number of Persons: 2027  
Chart 3 - % of Households by Number of Children: 2027  
Chart 4 - Households by Type of Household: 2027  
Chart 5 - Consumer Expenditure by Household Type in Ethiopia: 2017/2022/2027  
Chart 6 - Household Head's Sex and Employment in Ethiopia: 2027  
Chart 7 - Households by Economic Status of Head of Household in Ethiopia: 2027  
Chart 8 - Households by Age of Head: 2027  
Chart 9 - Household Penetration by Facilities: 2027  
Chart 10 - Household Possession of Kitchen Durables in 2027: % of Households  
Chart 11 - Household Possession of Other Durables in 2027: % of Households  
Chart 12 - Household Digital Penetration in Ethiopia Compared to Global Average: 2027  
Chart 13 - Possession of Entertainment Electronics in 2027: % of Households  
Chart 14 - Possession of Other Electronics in 2027: % of Households  
Chart 15 - Key Metrics of Households Property Market: 2017-2027  
Chart 16 - Housing Stock by Construction Year  
Chart 17 - Households by Number of Rooms: 2027  
Chart 18 - Households by Size of Dwelling in Ethiopia: 2027  
Chart 19 - Housing Completions and House Price Index in Ethiopia: 2017-2023

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/households-ethiopia/report](https://www.euromonitor.com/households-ethiopia/report).