

Sweet Spreads Packaging in Colombia

September 2023

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Sweet Spreads Packaging in Colombia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Honey packaging in Colombia grew in 2022 due to rising health consciousness

Glass jars still a popular pack type due to their versatility

Another decline for chocolate spreads in 2022

PROSPECTS AND OPPORTUNITIES

PET bottles to gain share in honey, plastic pouches to make further gains in jams and preserves

The 300g pack size is set to grow due to its affordability in sweet spreads packaging

Sweet Spreads Packaging in Colombia - Company Profiles

Packaging Industry in Colombia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic is the most popular pack type in food packaging

Popularity of lightweight packaging to cater to increasing on-the-go consumption

Brick liquid cartons gaining share in alcoholic drinks

Refill packs popular in beauty and personal care as they are seen as being sustainable

HDPE bottles dominate the home care industry thanks to their durability

PACKAGING LEGISLATION

Government announces National Plan for Sustainable Single-Use Plastics Management

RECYCLING AND THE ENVIRONMENT

Colombian coffee brands undertake initiatives to become more sustainable

Nativa partners with meteorologists to transform bottles into rain gauges

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