

Weight Management and Wellbeing in Spain

September 2023

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Weight Management and Wellbeing in Spain - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Economic framework hinders stronger performance in 2023

Obesity rates continue rising, supporting further demand for weight loss supplements

New references add interest, while Herbalife continues to lose share

PROSPECTS AND OPPORTUNITIES

Economic outlook likely to influence consumers' purchasing decisions, but demand will remain for some products Increasing competition from sports protein products and more holistic approach to weight management Spaniards show significant interest in the "magic" weight loss jab

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DISCLAIMER

DEFINITIONS

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