

Sweet Spreads Packaging in the United Kingdom

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

PET jars gaining share in nut- and seed-based spreads due to their durability

Convenience is a major reason why leading brands use squeezable plastic tubes

Leading brands in sweet spreads focusing on smaller pack sizes due to new legislation

PROSPECTS AND OPPORTUNITIES

PET bottles gaining share in honey

Brands moving towards recyclable material due to increased focus on sustainability

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-the-united-kingdom/report.