

Personal Luxury in Sweden

October 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Personal luxury sees a rise in current retail value sales in 2023
Designer apparel and footwear (ready-to-wear) is dominated by designer apparel (ready-to-wear)
Luxury eyewear sees rising retail value sales in 2023
Luxury jewellery retail value sales rise in 2023
Luxury leather goods sees positive retail value growth in 2023
Retail value sales of luxury wearables electronics increase in 2023
Luxury timepieces enjoys retail value sales increase
Retail value sales of writing instruments and stationery on the increase in 2023
Super premium beauty and personal care is on the up
E Saether AB holds the lead in personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

Retail value sales to rise in 2023 constant terms over the forecast period
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Luxury wearables electronics is expected to see the fastest retail value growth over the forecast period

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DISCLAIMER

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