

# Fine Wines/Champagne and Spirits in Switzerland

October 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023

Fine wines remains the largest category in fine wines/champagne and spirits in terms of value sales in 2023

Moët Hennessy (Suisse) SA is the leading player in fine wines/champagne and spirits in 2022, with the category benefiting from retail e-commerce growth

### PROSPECTS AND OPPORTUNITIES

Value sales of fine wines/champagne and spirits increase in constant 2023 terms over the forecast period

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