

Limited-Service Restaurants in Brazil

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Limited-Service Restaurants in Brazil - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Higher levels of footfall and socialising, but macroeconomic scenario remains challenging The power of delivery app iFood The rise of chained convenience store OXXO in the limited-service space

PROSPECTS AND OPPORTUNITIES

Customer loyalty through technology Operational efficiency as a focal point "Eatertainment" and collaborations are expected to continue growing

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