

# Limited-Service Restaurants in South Africa

February 2024

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## Limited-Service Restaurants in South Africa - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Increase in loadshedding leads to greater number of consumers eating out  
Change in eating out occasions due to higher prices and changing consumer lifestyles  
Local flavours are increasingly prevalent on South African limited-service menus

#### PROSPECTS AND OPPORTUNITIES

Technology will help attract new consumers to the channel  
Focus on takeaway and delivery offerings  
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