

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Guatemala

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Table of Contents

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Guatemala - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Guatemalans warm to heated tobacco products

New flavours and colours drive consumer interest

Further scrutiny from congress regarding electronic cigarettes

PROSPECTS AND OPPORTUNITIES

Phillip Morris International to continue dominating heated tobacco space

E-vapour products show promising growth as young adults switch away from cigarettes

Tobacco-free oral products may arrive in the future

CATEGORY INDICATORS

Table 1 - Number of Adult Vapers 2017-2022

CATEGORY DATA

- Table 2 Sales of Tobacco Heating Devices: Volume 2017-2022
- Table 3 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022
- Table 4 Sales of Heated Tobacco: Volume 2017-2022
- Table 5 Sales of Heated Tobacco: % Volume Growth 2017-2022
- Table 6 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022
- Table 7 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022
- Table 8 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022
- Table 9 NBO Company Shares of E-Vapour Products: % Value 2018-2022
- Table 10 LBN Brand Shares of E-Vapour Products: % Value 2019-2022
- Table 11 NBO Company Shares of Tobacco Heating Devices: % Volume 2018-2022
- Table 12 LBN Brand Shares of Tobacco Heating Devices: % Volume 2019-2022
- Table 13 NBO Company Shares of Heated Tobacco: % Volume 2018-2022
- Table 14 LBN Brand Shares of Heated Tobacco: % Volume 2019-2022
- Table 15 Distribution of E-Vapour Products by Format: % Value 2017-2022
- Table 16 Forecast Sales of Heated Tobacco: Volume 2022-2027
- Table 17 Forecast Sales of Heated Tobacco: % Volume Growth 2022-2027
- Table 18 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027
- Table 19 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

Tobacco in Guatemala - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 20 - Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 21 - Sales of Tobacco by Category: Volume 2017-2022

Table 22 - Sales of Tobacco by Category: Value 2017-2022

Table 23 - Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 24 - Sales of Tobacco by Category: % Value Growth 2017-2022

Table 25 - Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 26 - Forecast Sales of Tobacco by Category: Value 2022-2027

Table 27 - Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 28 - Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 - Research Sources

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