

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the Czech Republic

June 2023

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### 2022 DEVELOPMENTS

Price, flavour variety and perceived health benefits drive sales of closed system single use products

Closed rechargeable systems continue to gain over open vaping systems

Innovation drives further dynamic growth of heated tobacco

### PROSPECTS AND OPPORTUNITIES

Strong potential of closed system single use products, with innovation attracting consumers

Nicotine pouches appeal as they can be consumed discretely

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