

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Ecuador

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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Ecuador - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Closed vaping systems drive category growth Entrepreneurs selling e-vapour products begin to formalize businesses Competitive landscape remains highly fragmented

PROSPECTS AND OPPORTUNITIES

Increasingly relevance of e-vapour products likely to bring about regulations Disposable single-use closed systems will suffer as less eco-friendly option E-commerce is key to future category growth

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