

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Dominican Republic

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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Dominican Republic - Category analysis

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2022 DEVELOPMENTS

Demand for heated tobacco continues to grow among local consumers

New product launches a sign of a category on the brink of entering the mainstream

Efforts underway to define regulatory framework for alternative products

PROSPECTS AND OPPORTUNITIES

Consumer interest in less expensive disposable vapes set to increase

Philip Morris to remain dominant in heated tobacco via new product development

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Smoking prevalence

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