

Rtds in Bosnia and Herzegovina

June 2023

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Rtds in Bosnia and Herzegovina - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

RTDs stagnate amid inflationary conditions RTDs still very much a niche area Diageo maintains strong lead in RTDs

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Expansion of RTDs set to slowdown Diageo will continue to dominate competitive landscape E-commerce sales to gain ground

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Alcoholic Drinks in Bosnia and Herzegovina - Industry Overview

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Alcoholic drinks in 2022: The big picture 2022 key trends Competitive landscape Retailing developments On-trade vs off-trade split What next for alcoholic drinks?

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Legislation Legal purchasing age and legal drinking age Drink driving Advertising Smoking ban Opening hours On-trade establishments

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