

Industrial Air-conditioning, Packaging and Other General Purpose Machinery in Turkey: ISIC 2919

April 2024

Table of Contents

HEADLINES

INDUSTRY OVERVIEW

Chart 1 - Key Industry's Indicators 2018-2028

PRODUCTION SCORECARD

Summary 1 - Scorecard of Production Pillar 2018-2028

- Chart 2 Production Value Regional Comparison 2023
- Chart 3 Production Value per Capita Regional Comparison 2023
- Chart 4 Production Value Growth Regional Comparison 2018-2028
- Chart 5 Future and Absolute Growth of Production Value Regional Comparison 2023-2028
- Chart 6 Production Value 2018-2028
- Chart 7 Production Value by Category 2018-2023
- Chart 8 Production Value by Category 2023-2028
- Chart 9 Production Value per Employee 2018-2023
- Chart 10 Exports 2018-2023

Chart 11 - Exports Regional Comparison 2023

COST STRUCTURE

- Chart 12 Cost Structure Comparison 2023
- Chart 13 Cost Structure 2018-2023
- Chart 14 Profit and Profit Margin 2018-2023
- Chart 15 Average Salary 2018-2023
- Chart 16 Labour Costs and Employee Productivity Comparison 2018-2023

FIRMOGRAPHICS

- Chart 17 Number of Companies by Size 2018/2023
- Chart 18 Competitive Landscape Structure by Company Size 2018/2023
- Chart 19 Top Companies' Ranking 2018-2023 and % of Production Value 2023

MARKET OVERVIEW

CONSUMPTION SCORECARD

Summary 2 - Scorecard of Consumption 2018-2023

- Chart 20 Market Size Regional Comparison 2023
- Chart 21 Market Size per Capita Regional Comparison 2023
- Chart 22 Market Size Growth Regional Comparison 2018-2023
- Chart 23 Market Size Absolute and Average Historic Growth Regional Comparison 2018-2023
- Chart 24 Market Structure by Buyer 2018-2023
- Chart 25 Market Structure 2018-2023
- Chart 26 Market Structure by Category 2018-2023
- Chart 27 Imports 2018-2023
- Chart 28 Imports Regional Comparison 2023

ATTRACTIVENESS INDEX

Chart 29 - Attractiveness Index in Selected Industries 2023

Chart 30 - Industrial Air-conditioning, Packaging and Other General Purpose Machinery Attractiveness Index Comparison Across All Industries 2023 Chart 31 - Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 3 - Economic Context and Labour Market 2023-2028

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/industrial-air-conditioning-packaging-andother-general-purpose-machinery-in-turkey-isic-2919/report.