

Butter and Spreads in Serbia

September 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Butter and spread consumption slows further
- Cooking fats are falling out of favour
- Consumers seek out healthier spreadable cheese alternatives

PROSPECTS AND OPPORTUNITIES

- Mature category faces muted growth prospects
- Margarines and spreads to remain attractive due to low price
- Healthier alternatives sought out by consumers

CATEGORY DATA

- Table 1 - Sales of Butter and Spreads by Category: Volume 2018-2023
- Table 2 - Sales of Butter and Spreads by Category: Value 2018-2023
- Table 3 - Sales of Butter and Spreads by Category: % Volume Growth 2018-2023
- Table 4 - Sales of Butter and Spreads by Category: % Value Growth 2018-2023
- Table 5 - NBO Company Shares of Butter and Spreads: % Value 2019-2023
- Table 6 - LBN Brand Shares of Butter and Spreads: % Value 2020-2023
- Table 7 - Distribution of Butter and Spreads by Format: % Value 2018-2023
- Table 8 - Forecast Sales of Butter and Spreads by Category: Volume 2023-2028
- Table 9 - Forecast Sales of Butter and Spreads by Category: Value 2023-2028
- Table 10 - Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028
- Table 11 - Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in Serbia - Industry Overview

EXECUTIVE SUMMARY

- Dairy products and alternatives in 2023: The big picture
- Key trends in 2023
- Competitive Landscape
- Channel developments
- What next for dairy products and alternatives?

MARKET DATA

- Table 12 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023
- Table 13 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
- Table 14 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
- Table 15 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
- Table 16 - Penetration of Private Label by Category: % Value 2018-2023
- Table 17 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
- Table 18 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
- Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

- Summary 1 - Research Sources

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