

# **Booking in Bulgaria**

September 2023

**Table of Contents** 

# Booking in Bulgaria - Category analysis

# **KEY DATA FINDINGS**

### 2023 DEVELOPMENTS

Bulgaria proving attractive as a more economical destination Booking online continues to gain share

#### PROSPECTS AND OPPORTUNITIES

Booking operators under threat as travellers increasingly make their own arrangements Ministry of Tourism looking to change the way permits are issued to booking operators

#### CATEGORY DATA

Table 1 - Booking Sales: Value 2018-2023Table 2 - Business Travel Sales: Value 2018-2023Table 3 - Leisure Travel Sales: Value 2018-2023Table 4 - Travel Intermediaries NBO Company Shares: % Value 2018-2023Table 5 - Forecast Booking Sales: Value 2023-2028Table 6 - Forecast Business Travel Sales: Value 2023-2028Table 7 - Forecast Leisure Travel Sales: Value 2023-2028

# Travel in Bulgaria - Industry Overview

# EXECUTIVE SUMMARY

Travel in 2023 Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel?

# MARKET DATA

Table 8 - Surface Travel Modes Sales: Value 2018-2023Table 9 - Surface Travel Modes Online Sales: Value 2018-2023Table 10 - Forecast Surface Travel Modes Sales: Value 2023-2028Table 11 - Forecast Surface Travel Modes Online Sales: Value 2023-2028Table 12 - In-Destination Spending: Value 2018-2023Table 13 - Forecast In-Destination Spending: Value 2023-2028

### DISCLAIMER

# SOURCES

Summary 1 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus

of operations, their competitors, their geographic presence and performance.

• Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/booking-in-bulgaria/report.