

Booking in South Africa

September 2023

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Booking in South Africa - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Bookings take place closer to the time of the event

Online booking partnerships on the rise

PROSPECTS AND OPPORTUNITIES

Mobile bookings to continue increasing and dominate the booking space

Increasing number of property management players emerge with the rise in short- term rental properties

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Travel in South Africa - Industry Overview

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Airlines to reach pre-pandemic sales

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DISCLAIMER

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