

Booking in Spain

September 2023

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Booking in Spain - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Recovery in travel supports growth both in online and offline booking options Consumers increasingly in search of new travel experiences

PROSPECTS AND OPPORTUNITIES

Greater diversification and personalisation of the travel experience set to continue Al solutions and the use of technology will continue to support growth in online booking

CATEGORY DATA

Table 1 - Booking Sales: Value 2018-2023 Table 2 - Business Travel Sales: Value 2018-2023 Table 3 - Leisure Travel Sales: Value 2018-2023 Table 4 - Travel Intermediaries NBO Company Shares: % Value 2018-2023 Table 5 - Forecast Booking Sales: Value 2023-2028 Table 6 - Forecast Business Travel Sales: Value 2023-2028 Table 7 - Forecast Leisure Travel Sales: Value 2023-2028

Travel in Spain - Industry Overview

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DISCLAIMER

SOURCES

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