

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the Philippines

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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the Philippines - Category analysis

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2022 DEVELOPMENTS

Heated tobacco and e-vapour products sustain growth

Philip Morris Fortune Tobacco Corp and Kenstand raise visibility of heated tobacco

E-commerce makes greater contribution to sales

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Decline in smoking prevalence of cigarettes will sustain growth

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