

# Booking in Peru

September 2023

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Booking achieves significant recovery, with greater performance of online intermediaries due to higher speed, ease of use and access to promotions  
Social upheaval and climate problems have more notable impact on travel agencies focused on incoming and domestic tourism than those focused on travel abroad

### PROSPECTS AND OPPORTUNITIES

Reinforcement of personalised advice, immediate assistance in unforeseen events and loyalty programmes by big players  
Offline intermediaries are competitive in lodging prices due to strong negotiation with hotels, but must adapt to changes in airline booking system and have potential in cruise tourism

### CATEGORY DATA

Table 1 - Booking Sales: Value 2018-2023

Table 2 - Business Travel Sales: Value 2018-2023

Table 3 - Leisure Travel Sales: Value 2018-2023

Table 4 - Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 5 - Forecast Booking Sales: Value 2023-2028

Table 6 - Forecast Business Travel Sales: Value 2023-2028

Table 7 - Forecast Leisure Travel Sales: Value 2023-2028

## Travel in Peru - Industry Overview

### EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

### MARKET DATA

Table 8 - Surface Travel Modes Sales: Value 2018-2023

Table 9 - Surface Travel Modes Online Sales: Value 2018-2023

Table 10 - Forecast Surface Travel Modes Sales: Value 2023-2028

Table 11 - Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 12 - In-Destination Spending: Value 2018-2023

Table 13 - Forecast In-Destination Spending: Value 2023-2028

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### SOURCES

Summary 1 - Research Sources

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