

Charge Cards in Spain

November 2023

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2023 DEVELOPMENTS

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Electronic payments, such as the Bizum platform, will directly compete with charge cards

New players in credit cards could drive a shift from charge cards to credit cards

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Credit Cards in Spain - Category analysis

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KEY DATA FINDINGS

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Return to business activity supports growth of commercial credit cards

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Store Cards in Spain - Category analysis

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Consumers increasingly prefer debit and credit cards

The leading player moves out of store cards in 2023

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