

# Sweet Spreads in the United Kingdom

November 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Continued fluctuations in prices of key ingredients in sweet spreads
- Private label gains in honey and chocolate spreads
- Innovation in non-traditional flavours and plant-based alternatives

PROSPECTS AND OPPORTUNITIES

- Healthier variants likely to recover, with continued demand for health credentials
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- Increased awareness of sustainably sourced ingredients

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Cooking Ingredients and Meals in the United Kingdom - Industry Overview

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