

Paediatric Consumer Health in Hong Kong, China

February 2024

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Paediatric Consumer Health in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Paediatric cough, cold and allergy remedies sees rises in response to lifted restrictions

Health and personal care stores remain preferred channel for paediatric product purchases

Paediatric skin problems create demand for nappy (diaper) rash treatments

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DISCLAIMER

DEFINITIONS

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