

Premium and Luxury Cars in Australia

September 2023

Table of Contents

Premium and Luxury Cars in Australia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Current retail value sales fairly static within premium and luxury cars

Number of premium and luxury cars declining

Premium and luxury cars is led by Mercedes-Benz Australia Pacific Pty Ltd in 2022

PROSPECTS AND OPPORTUNITIES

Value sales of premium and luxury cars forecast to rise over 2023-2028

Online sales set to rise in importance

Electric cars to become more significant

CATEGORY DATA

Table 1 - Sales of Premium and Luxury Cars: Value 2018-2023

Table 2 - Sales of Premium and Luxury Cars: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Premium and Luxury Cars: % Value 2018-2022

Table 4 - LBN Brand Shares of Premium and Luxury Cars: % Value 2019-2022

Table 5 - Forecast Sales of Premium and Luxury Cars: Value 2023-2028

Table 6 - Forecast Sales of Premium and Luxury Cars: % Value Growth 2023-2028

Luxury Goods in Australia - Industry Overview

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 - Sales of Luxury Goods by Category: Value 2018-2023

Table 8 - Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 9 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 10 - NBO Company Shares of Luxury Goods: % Value 2018-2022

Table 11 - LBN Brand Shares of Luxury Goods: % Value 2019-2022

Table 12 - Distribution of Luxury Goods by Format and Category: % Value 2023

Table 13 - Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 14 - Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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