

# Direct Selling in Estonia

April 2023

**Table of Contents** 

## Direct Selling in Estonia - Category analysis

#### **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Trading conditions continue to improve with the easing of the pandemic Increased health- and image-consciousness favour health and beauty direct selling Digitalisation trend remains strong despite return of face-to-face meetings

#### PROSPECTS AND OPPORTUNITIES

Economic factors and competition from other channels will limit growth potential More representatives likely to adopt methods used by social media influencers Home products direct selling well placed to benefit from post-pandemic changes

#### CHANNEL DATA

Table 1 - Direct Selling by Product: Value 2017-2022

Table 2 - Direct Selling by Product: % Value Growth 2017-2022

Table 3 - Direct Selling GBO Company Shares: % Value 2018-2022

Table 4 - Direct Selling GBN Brand Shares: % Value 2019-2022

Table 5 - Direct Selling Forecasts by Product: Value 2022-2027

Table 6 - Direct Selling Forecasts by Product: % Value Growth 2022-2027

#### Retail in Estonia - Industry Overview

#### **EXECUTIVE SUMMARY**

Retail in 2022: The big picture

Informal retail

What next for retail?

# MARKET DATA

Table 7 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 8 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 9 - Sales in Retail Offline by Channel: Value 2017-2022

Table 10 - Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 11 - Retail Offline Outlets by Channel: Units 2017-2022

Table 12 - Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 13 - Retail GBO Company Shares: % Value 2018-2022

Table 14 - Retail GBN Brand Shares: % Value 2019-2022

Table 15 - Retail Offline GBO Company Shares: % Value 2018-2022

Table 16 - Retail Offline GBN Brand Shares: % Value 2019-2022

Table 17 - Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 18 - Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 19 - Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 20 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 21 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 22 - Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 23 - Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 24 - Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 25 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

### **DISCLAIMER**

#### **SOURCES**

Summary 1 - Research Sources

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