

# Limited-Service Restaurants in the United Kingdom

February 2024

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# Limited-Service Restaurants in the United Kingdom - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Positive performance by limited-service restaurants in 2023 despite cost pressures

Chained operators in limited-service restaurants continue to expand and promote growth

Local consumers' appreciation of sweet treats benefits bakery and ice cream outlets

## PROSPECTS AND OPPORTUNITIES

Chained burger limited-service restaurants set to promote growth of channel

Subscriptions and reward schemes expected to help promote the growth of limited-service restaurants

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