

The Impact of Coronavirus on Consumer Finance

June 2020

Table of Contents

INTRODUCTION

Cash continues its decline
COVID-19's impact across payment players
Key findings

ECONOMIC OUTLOOK

Global economy will contract sharply in 2020
The COVID-19 pandemic impacts both supply and demand
In our baseline view, the pandemic peaks in June 2020
Three scenarios examine the impact of a more severe outbreak
Our view in short
Forecast real GDP growth in 2020 under different scenarios
Fiscal stimulus a challenge with restrictions on expenditure
What could alleviate the economic effects of the pandemic?
What could exacerbate the economic impact of the pandemic?

CARD NETWORKS

COVID-19 presents opportunities and challenges for networks
Cross-border spending to drop dramatically
Providing additional services and products
Consumer card function preference to shift again
Making contactless the standard

CARD ISSUERS

Issuers better prepared than before but will still struggle
Providing billing flexibility
Non-performing loans expected to rise
Making rewards relevant
Expanding product portfolio

FINTECH

Fintech developing solutions to a changing retail environment
Bringing financial products and services to consumers
Moving merchants online
Making security a priority
Enhancing the purchase experience

CONCLUSION

Key findings
Uncertainty regarding the impact of COVID-19
Challenges and opportunities in the payment landscape

APPENDIX

Data parameters and report definitions

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/the-impact-of-coronavirus-on-consumer-finance/report.