

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Bolivia

June 2023

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## Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Bolivia - Category analysis

## **KEY DATA FINDINGS**

## 2022 DEVELOPMENTS

Distribution of e-vapour products widens considerably

Very different consumer profile to cigarette smokers

Single-use e-vapour growing in popularity

## PROSPECTS AND OPPORTUNITIES

Further competition over forecast period

Illegal trade will continue to have a negative impact

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Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

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Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

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## PRODUCTION/IMPORTS/EXPORTS

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