

# Cigars, Cigarillos and Smoking Tobacco in Egypt

June 2023

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## Cigars, Cigarillos and Smoking Tobacco in Egypt - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Cigars, cigarillos, and smoking tobacco witness fluctuations in price

Flavours are increasing the popularity of cigars and cigarillos

Eastern Co SAE maintains its strong lead in cigars and cigarillos in 2022

#### PROSPECTS AND OPPORTUNITIES

Cigars, cigarillos, and smoking tobacco continue to grow despite challenges

Production developments for cigars as Eastern Co SAE drives sales

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