

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Belgium

June 2023

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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Belgium - Category analysis

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2022 DEVELOPMENTS

Strong growth continues in 2022

Disposable e-cigarettes provoke controversy, due to their environmental impact and potential appeal to young people

Vape shops become less essential for the category

PROSPECTS AND OPPORTUNITIES

E-vapour products still have a great deal of potential

Closed vaping systems will see slower growth

Belgian government effects ban on nicotine pouches

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CATEGORY DATA

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CATEGORY DATA

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