

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovakia

June 2023

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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovakia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

New Glo brand disrupts heated tobacco category Single use closed vaping systems take off in 2022 Legislation gains ground in e-vapour products

PROSPECTS AND OPPORTUNITIES

CBD vaping products to gain consumer interest Legislation will shape development of nicotine pouches Vaping products and heated tobacco face a largely prosperous future

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Tobacco in Slovakia - Industry Overview

EXECUTIVE SUMMARY

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OPERATING ENVIRONMENT

Legislation Legislative overview Summary 1 - Legislation Summary at a Glance Minimum legal smoking age Smoking prevalence Tar levels Health warnings Plain packaging Advertising and sponsorship Point-of-sale display bans Smoking in public places Low ignition propensity (LIP) cigarette regulation Flavoured tobacco product ban Reduced harm Vapour products

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