

# Cigars, Cigarillos and Smoking Tobacco in Georgia

June 2023

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## Cigars, Cigarillos and Smoking Tobacco in Georgia - Category analysis

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#### 2022 DEVELOPMENTS

Significant volume increase in 2022 for cigars and cigarillos

High inflation leads to boost for fine cut tobacco

Cigarillos much more popular than cigars

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Positive outlook for cigars and cigarillos

Tobacco specialist retailers likely to remain dominant

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