

# Personal Luxury in the US

October 2023

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Personal luxury sees rising current retail value sales in 2023  
Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)  
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Retail value sales of luxury jewellery on the up in 2023  
Rise in value sales of luxury leather goods in 2023  
Luxury wearables electronics sees value sales increase in 2023  
Luxury timepieces enjoys value sales increase  
Value sales of writing instruments and stationery on the rise in 2023  
Rise in value sales of super premium beauty and personal care seen in 2023  
LVMH Moët Hennessy Louis Vuitton Inc leads personal luxury in 2022

#### PROSPECTS AND OPPORTUNITIES

Value sales look likely to increase in 2023 constant terms during the forecast period  
Designer apparel and footwear (ready-to-wear) expected to remain biggest subcategory in value terms in 2028  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/personal-luxury-in-the-us/report](http://www.euromonitor.com/personal-luxury-in-the-us/report).