

Personal Luxury in Romania

October 2023

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2023 DEVELOPMENTS

Personal luxury sees a rise in retail value sales in 2023

Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)

Luxury eyewear enjoys increase in retail value sales

Luxury jewellery retail value sales see a rise in 2023

Rise in retail value sales of luxury leather goods in 2023

Retail value sales of luxury wearables electronics grow in 2023

Luxury timepieces enjoys retail value sales increase in 2023

Retail value sales of writing instruments and stationery on the up in 2023

Retail value sales of super premium beauty and personal care rise in 2023

LVMH Moët Hennessy Louis Vuitton SA heads personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

Retail value sales to increase in 2023 constant terms over the forecast period

Super premium beauty and personal care is expected to become the key category in retail value terms

Luxury wearables electronics is set to see the fastest retail value CAGR over the forecast period

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DISCLAIMER

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