

# Experiential Luxury in Hong Kong, China

October 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Current retail value sales of experiential luxury on the rise in 2023

Luxury foodservice records the highest value increase within the category overall in 2023

Hyatt Hotels Corp is the leading player within experiential luxury in 2022

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Current retail sales value expected to see an increase over forecast period

Luxury hotels is expected to register the best performance over the forecast period

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