

# Sweet Spreads Packaging in India

September 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Convenience and added exposure to the products driving growth in sweet spreads

PET jars continue to gain share from glass jars

The 100g pack is the most popular size in sweet spreads

### PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers gaining share in sweet spreads

Honey will continue to see growth due to its healthy characteristics

## Sweet Spreads Packaging in India - Company Profiles

## Packaging Industry in India - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Dominant pack types losing share to alternatives that enjoy consumers' preference

Flexible packaging preferred in hot drinks for its convenience

Glass bottles dominate alcoholic drinks due to their association with premium quality

Customer-centric packaging prevails in beauty and personal care

Home care driving sustainability through refill packs

### PACKAGING LEGISLATION

India implements stringent plastic waste regulations

### RECYCLING AND THE ENVIRONMENT

Leading fmcg companies' initiatives to drive sustainability

Beverage companies reworking packaging to make it more sustainable

Table 1 - Overview of Packaging Recycling and Recovery in India: 2020/2021 and Targets for 2022

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