

# Cigars, Cigarillos and Smoking Tobacco in Spain

June 2023

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# Cigars, Cigarillos and Smoking Tobacco in Spain - Category analysis

#### **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Fine cut tobacco proving popular with smokers Price rises put further pressure on volume sales of cigars Pipe tobacco in decline after several years of positive sales

### PROSPECTS AND OPPORTUNITIES

Cigars and cigarillos expected to suffer from high prices and old fashioned image Fine cut tobacco set to benefit from lower pricing but growth unlikely to be sustained as health concerns increase Closed system single use products pose significant competition for pipe tobacco

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# Tobacco in Spain - Industry Overview

### EXECUTIVE SUMMARY

Tobacco in 2022: The big picture 2022 key trends Competitive landscape Retailing developments What next for tobacco?

### OPERATING ENVIRONMENT

Legislation Legislative overview Summary 1 - Legislation Summary at a Glance Minimum legal smoking age Smoking prevalence Tar levels Health warnings Plain packaging Advertising and sponsorship Point-of-sale display bans Smoking in public places Low ignition propensity (LIP) cigarette regulation Flavoured tobacco product ban Reduced harm Vapour products

### PRODUCTION/IMPORTS/EXPORTS

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