

Processed Meat and Seafood Packaging in Australia

September 2023

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Processed Meat and Seafood Packaging in Australia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Packaging unit volumes of processed meat and seafood decline in 2022

Sustainability considerations driving packaging innovation

Meat and seafood substitutes continue to record strong growth

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to gain share in chilled processed seafood

Medium-sized packs expected to perform strongly over the forecast period

Processed Meat and Seafood Packaging in Australia - Company Profiles

Packaging Industry in Australia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Metal food cans continue to lose share in 2022

Metal beverage cans gaining share from PET bottles in soft drinks

Flatter PET wine bottles pave the way for sustainability gains

Move towards a circular economy driving beauty and personal care packaging innovation

Refillable packaging grows as an environmentally-friendly option in surface care

PACKAGING LEGISLATION

New packaging rules in Australia require manufacturers to recycle

Australian government signals plan to regulate packaging industry

RECYCLING AND THE ENVIRONMENT

Nestlé pilots recyclable paper in Australia

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