

Booking in Slovakia

September 2023

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Booking in Slovakia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong recovery of outbound travel supports intermediaries Travellers need more flexibility in the face of tighter budgets

PROSPECTS AND OPPORTUNITIES

Bleisure trend expected to open up new growth opportunities Mobile booking to become the norm among players

CATEGORY DATA

Table 1 - Booking Sales: Value 2018-2023

Table 2 - Business Travel Sales: Value 2018-2023

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Travel in Slovakia - Industry Overview

EXECUTIVE SUMMARY

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Table 13 - Forecast In-Destination Spending: Value 2023-2028

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