

Sweet Spreads Packaging in the Philippines

October 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Glass jars popular in chocolate spreads for their recyclability
PET bottles the preferred pack type in honey as they are lightweight and durable
Glass jars are used in jams and preserves as they improve visual appeal

PROSPECTS AND OPPORTUNITIES

Glass jars' leading position unlikely to come under threat
Chocolate spreads packaging continues to see the strongest growth

Sweet Spreads Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Metal food cans lead condensed milk packaging as they maintain product freshness
Flexible aluminium/plastic remains the dominant pack type in hot drinks
Kegs record dynamic growth in 2022
Beauty and personal care packaging returns to positive growth in 2022
Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

PACKAGING LEGISLATION

Proposed bill targets single-use plastic waste
FDA mandates nutrition facts labelling for pre-packaged foods in the Philippines

RECYCLING AND THE ENVIRONMENT

The Philippines amends EPR Act to combat plastic waste
Coca-Cola Philippines' progress towards a "World Without Waste"
The Philippines' EPR law empowers waste pickers and addresses flexible plastics

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