

Business Dynamics: Morocco

May 2023

Table of Contents

Business Dynamics: Morocco

HEADLINES

OPERATIONAL AND REGULATORY ENVIRONMENT

Large companies will see increased taxes amidst growing economic uncertainty

FINANCING AND INVESTMENT

Investment climate to further improve on the back of the new investment incentive

SKILLS AND LABOUR

Gender employment gap set to further constrain Morocco's labour productivity

TRADE AND INFRASTRUCTURE

Transport infrastructure investments to boost logistics in Morocco

DIGITALISATION AND INNOVATION

Notable government investments to boost digital inclusion in Morocco

OPERATIONAL AND REGULATORY ENVIRONMENT

- Chart 1 Operational and Legal Environment Key Indicators
- Chart 2 Index of Economic Freedom Ranking by Pillar in Morocco and Regional Comparison 2022
- Chart 3 Index of Economic Freedom Ranking 2017-2022
- Chart 4 Index of Economic Freedom: Judicial Effectiveness Pillar Rank in Morocco and Regional Comparison 2017-2022
- Chart 5 Index of Economic Freedom: Government Integrity Pillar Rank in Morocco and Regional Comparison 2017-2022
- Chart 6 Corruption Perceptions Ranking: Morocco and Regional Comparison 2017-2022

FINANCING AND INVESTMENT

- Chart 7 Key Financial and Investment Indicators
- Chart 8 Index of Economic Freedom: Property Rights Pillar Rank in Morocco and Regional Comparison 2017-2022
- Chart 9 Bank Claims on the Private Sector as % of GDP 2017-2022
- Chart 10 Bank Nonperforming Loans to Total Gross Loans 2017-2022

SKILLS AND LABOUR

- Chart 11 Key Skills and Labour Indicators
- Chart 12 Population Aged 15+ with Higher Education 2017-2022
- Chart 13 Education Indicators 2022
- Chart 14 Number of University Graduates by Programme 2022
- Chart 15 Employment by Age 2022
- Chart 16 Employment by Gender 2022
- Chart 17 Youth Unemployment Rate 2017-2022
- Chart 18 Labour Structure Change 2017-2022
- Chart 19 Labour Structure Comparison 2022
- Chart 20 Self Employed as % of Total Employed Population 2022
- Chart 21 Index of Economic Freedom: Labour Pillar Rank in Morocco and Regional Comparison 2017-2022
- Chart 22 Labour Market Regulations in Morocco and Regional Comparison 2022

TRADE AND INFRASTRUCTURE

- Chart 23 Key Infrastructure Indicators
- Chart 24 Index of Economic Freedom: Trade Freedom Pillar Rank in Morocco and Regional Comparison 2017-2022
- Chart 25 The Top Four Largest Morocco's Export Categories 2017-2022
- Chart 26 Turnover of Transport and Storage Industry by Category in Morocco 2022
- Chart 27 Transportation Mode Indicators in Morocco and Regional Comparison
- Chart 28 Road Infrastructure 2022

DIGITALISATION AND INNOVATION

- Chart 29 Innovation and Digitalisation Key Indicators
- Chart 30 Network Readiness Ranking by Pillar in Morocco and Regional Comparison 2022
- Chart 31 Network Readiness Ranking for Morocco and Regional Comparison 2019-2022
- Chart 32 Network Readiness Ranking: Technology Pillar for Morocco and Regional Comparison 2019-2022
- Chart 33 Intellectual Property: Morocco Compared to Selected Regional Peers 2022

APPENDIX A

The 2022 Index of Economic Freedom

APPENDIX B

The Network Readiness Index (NRI) 2022

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/business-dynamics-morocco/report.