

Baby and Child-Specific Products in Bosnia and Herzegovina

April 2024

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Baby and Child-Specific Products in Bosnia and Herzegovina - Category analysis

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2023 DEVELOPMENTS

Baby and child-specific witnessed steady demand Rising consumer interest in skin care for babies and children Millennials and Gen Z parents are key target audiences

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Demographic shifts will test the resilience of baby and child-specific products Sun care faces promising outlook E-commerce to support growth of baby and child-specific products

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DISCLAIMER

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