

Global Overview of the Machinery Industry

October 2021

Table of Contents

INTRODUCTION

Scope

Examining four trends shaping the machinery industry

COVID-19: Impact on machinery

Machinery industry to experience rapid recovery from the COVID-19 pandemic

Production output to fully recover in 2021

China and the US remain the largest machinery producers globally

Machinery manufacturers recorded weak profit growth in recent years

Export growth slowed down due to weaker demand and COVID-19 pandemic

Rapidly expanding manufacturing base drive machinery imports growth in Asia Pacific

Asia Pacific was the only regional market which continued to expand over 2020

Deere & Co and Caterpillar Inc maintain leading positions

Total number of companies declined in most countries over 2020

Industry remains highly fragmented, but M&A activity is set to pick up in the coming years

Asia Pacific and Western Europe to drive industry growth over 2021-2025

India, France and Brazil are forecast to record a slow recovery from COVID-19 crisis

Key future trends shaping the global industry

China: Industry maintains steady growth despite the COVID-19 pandemic

The “dual circulation” economic development to boost industry growth

US: industry witnessed sharp decline in production output due to COVID-19 shock

Large-scale investments in infrastructure upgrade will fuel demand for machinery products

Germany: Industry revenue contracts during the COVID-19 pandemic

German producers to focus on supply chain localisation and digital transformation

Japan: Pandemic-related disruptions hinder machinery production

Export market to provide best growth opportunities

South Korea: Industry remains resilient during COVID-19 crisis

Smart manufacturing offers new growth frontiers

Italy: COVID-19 shock adversely affected machinery manufacturers in Italy

Higher spending on R&D could strongly benefit the industry's recovery

India: Industry faces short-term turbulence due to COVID-19 pandemic

Post-pandemic public funding and returning FDI set to drag the industry out of crisis

France: Industry recorded double-digit decline in production output over 2020

Rising diversification in global supply chains set to benefit the industry

UK: COVID-19 had a negative impact on the country's machinery makers

Infrastructure programmes needed to boost recovery

Canada: Industry experiences a short-term shock due to COVID-19

Manufacturing relocation to offer long-term benefits for local machinery producers

Definitions

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer

trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/global-overview-of-the-machinery-industry/report.