

Cooking Ingredients and Meals in Saudi Arabia

November 2023

Table of Contents

Cooking Ingredients and Meals in Saudi Arabia

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

- Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023
- Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023
- Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023
- Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023
- Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023
- Table 7 Penetration of Private Label by Category: % Value 2018-2023
- Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023
- Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028
- Table 10 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028
- Table 11 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
- Table 12 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Edible Oils in Saudi Arabia

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ongoing challenges for edible oil producers

Olive oil shows compatibility with health and wellness trends, while tendency towards bulk buying fuels demand Foodservice sales begin to stabilise, due to normalisation of consumer habits

PROSPECTS AND OPPORTUNITIES

Continued growth for edible oils, thanks to health and wellness trends, with organic variants expected to be a key focus Savola maintains leading position

Private labels to gain traction

CATEGORY DATA

- Table 13 Sales of Edible Oils by Category: Volume 2018-2023
- Table 14 Sales of Edible Oils by Category: Value 2018-2023
- Table 15 Sales of Edible Oils by Category: % Volume Growth 2018-2023
- Table 16 Sales of Edible Oils by Category: % Value Growth 2018-2023
- Table 17 NBO Company Shares of Edible Oils: % Value 2019-2023
- Table 18 LBN Brand Shares of Edible Oils: % Value 2020-2023
- Table 19 Distribution of Edible Oils by Format: % Value 2018-2023
- Table 20 Forecast Sales of Edible Oils by Category: Volume 2023-2028
- Table 21 Forecast Sales of Edible Oils by Category: Value 2023-2028
- Table 22 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028
- Table 23 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

Meals and Soups in Saudi Arabia

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive growth, thanks to increasingly busy consumer lifestyles

Frozen ready meals are increasingly valued for their convenience

Soups continued to grow in popularity with dry varieties retaining their dominance

PROSPECTS AND OPPORTUNITIES

Healthy growth expected, with healthy eating trends set to shape new product launches

Local production, backed by Vision 2030, will continue to play a key role

Modern grocery outlets will continue to dominate, despite growth of e-commerce

CATEGORY DATA

- Table 24 Sales of Meals and Soups by Category: Volume 2018-2023
- Table 25 Sales of Meals and Soups by Category: Value 2018-2023
- Table 26 Sales of Meals and Soups by Category: % Volume Growth 2018-2023
- Table 27 Sales of Meals and Soups by Category: % Value Growth 2018-2023
- Table 28 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023
- Table 29 Sales of Soup by Leading Flavours: Rankings 2018-2023
- Table 30 NBO Company Shares of Meals and Soups: % Value 2019-2023
- Table 31 LBN Brand Shares of Meals and Soups: % Value 2020-2023
- Table 32 Distribution of Meals and Soups by Format: % Value 2018-2023
- Table 33 Forecast Sales of Meals and Soups by Category: Volume 2023-2028
- Table 34 Forecast Sales of Meals and Soups by Category: Value 2023-2028
- Table 35 Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028
- Table 36 Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

Sauces, Dips and Condiments in Saudi Arabia

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sauces, dips and condiments return to positive growth in 2023, thanks to easing inflation and return to busy lifestyles

Foodservice sales continue to grow, albeit at a slower pace

Private labels gain popularity

PROSPECTS AND OPPORTUNITIES

Health concerns will shape new product development

Private label will gain traction with budget-conscious consumers, with discounters expected to increase their share E-commerce projected to witness ongoing growth

CATEGORY DATA

- Table 37 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023
- Table 38 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023
- Table 39 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023
- Table 40 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023
- Table 41 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023
- Table 42 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023
- Table 43 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023
- Table 44 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023
- Table 45 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028
- Table 46 Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 47 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 48 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

Sweet Spreads in Saudi Arabia

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for sweet spreads continues to increase Growing number of working women has positive impact on the market Honey suffers from consumer price sensitivity

PROSPECTS AND OPPORTUNITIES

Manufacturers of sweet spreads will tap into healthy eating trend Domestic honey production will be supported by Vision 2030 Private labels will gain traction

CATEGORY DATA

Table 49 - Sales of Sweet Spreads by Category: Volume 2018-2023

Table 50 - Sales of Sweet Spreads by Category: Value 2018-2023

Table 51 - Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 52 - Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 53 - Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 54 - NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 55 - LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 56 - Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 57 - Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 58 - Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 59 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 60 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cooking-ingredients-and-meals-in-saudi-arabia/report.