

# Processed Meat, Seafood and Alternatives To Meat in France

November 2023

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## Processed Meat, Seafood and Alternatives To Meat in France - Category analysis

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#### 2023 DEVELOPMENTS

Bleak outlook for processed meat as demand falls and prices rise

Shelf stable seafood benefits from being seen as healthy convenient and good value

Avian Flu continues to impact the local supply of poultry

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French consumers continue to embrace burgers and steak haché

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