

Processed Meat, Seafood and Alternatives To Meat in the Netherlands

November 2023

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Processed Meat, Seafood and Alternatives To Meat in the Netherlands - Category analysis

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2023 DEVELOPMENTS

Alternatives to meat matures but not without its challenges Sustainable products drive growth in sustainable food Rising popularity of processed seafood driven by health-conscious younger consumers

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Steadfast processed seafood amidst plant-based protein transition Challenges for processed meat, particularly red meat Continued growth in maturing meat substitutes

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