

Processed Meat, Seafood and Alternatives To Meat in Kenya

November 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Value and volume sales rise in 2023
- Farmer's Choice maintains leadership of processed meat
- Distribution presents challenges to growth, while shelf stable seafood gains ground

PROSPECTS AND OPPORTUNITIES

- Expansion of modern retail channels to push category growth
- Government initiatives and market limitations
- Rising health awareness supports sales in plant-based alternatives

CATEGORY DATA

- Table 1 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023
- Table 2 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023
- Table 3 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023
- Table 4 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023
- Table 5 - NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023
- Table 6 - LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023
- Table 7 - Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023
- Table 8 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028
- Table 9 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028

Staple Foods in Kenya - Industry Overview

EXECUTIVE SUMMARY

- Staple foods in 2023: The big picture
- Key trends in 2023
- Competitive Landscape
- Channel developments
- What next for staple foods?

MARKET DATA

- Table 10 - Sales of Staple Foods by Category: Volume 2018-2023
- Table 11 - Sales of Staple Foods by Category: Value 2018-2023
- Table 12 - Sales of Staple Foods by Category: % Volume Growth 2018-2023
- Table 13 - Sales of Staple Foods by Category: % Value Growth 2018-2023
- Table 14 - NBO Company Shares of Staple Foods: % Value 2019-2023
- Table 15 - LBN Brand Shares of Staple Foods: % Value 2020-2023
- Table 16 - Distribution of Staple Foods by Format: % Value 2018-2023
- Table 17 - Forecast Sales of Staple Foods by Category: Volume 2023-2028
- Table 18 - Forecast Sales of Staple Foods by Category: Value 2023-2028
- Table 19 - Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028
- Table 20 - Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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