

# Processed Meat, Seafood and Alternatives To Meat in Pakistan

November 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Healthy volume growth as consumers appreciate convenience
- K&N's Foods maintains leadership
- Processed seafood registers higher volume growth than processed meat

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- Further investment necessary in chilled storage
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Staple Foods in Pakistan - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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