

Global Recovery Tracker: Q4 2021

January 2022

Table of Contents

INTRODUCTION

Scope
Key findings
Timeline of the Coronavirus (1)
Timeline of the Coronavirus (2)
Timeline of the Coronavirus (3)
Global economic recovery slowing down
High global uncertainty remains

EUROMONITOR RECOVERY INDEX

Recovery Index
Global overview for Recovery Index in Q4 2021
Index ranking based on Q4 2021 scores: 1 to 10
Index ranking based on Q4 2021 scores: 11 to 20
Index ranking based on Q4 2021 scores: 21 to 30
Index ranking based on Q4 2021 scores: 31 to 40
Index ranking based on Q4 2021 scores: 41 to 48
Recovery landscape in Q4 2021

OVERVIEW OF MAJOR ECONOMIES

Omicron is the new downward risk to the economic recovery
Economic activity picks up gradually across major economies
Labour market recovery threatened by Omicron
Consumer spending impacted by COVID-19 during the holidays
Retail sales rebound slows in Q4 2021
Consumer confidence is impacted by rising inflation

COUNTRY INSIGHTS

Brazil: mounting inflation limits consumer spending potential
China: energy shortages and zero-COVID-19 policy to curb growth
Germany: recovery to slow down as infection rates peak
India: economic activity continues upward trajectory
Italy: recovery slows as country braces for fifth COVID-19 wave
Japan: economy is improving and higher inflation is welcome
US: uncertainty prevails, as new Omicron variant emerges
UK: One of the first Omicron waves in Europe

CONCLUSION

Threat of Omicron looms
Key country insights
Outlook

APPENDIX: INDEX METHODOLOGY

Recovery Index Methodology
Recovery Index indicators and weights
COVID-19 global scenario assumptions and definitions

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover

a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/global-recovery-tracker-q4-2021/report.